



**ROUND - 1**

## ROUND 1 (VIRTUAL ROUND)

All teams must submit a 3-minute recorded video explaining their idea using a PPT.

**Teams must select only 1 Problem Statement among Multiple Domains and propose a solution:**

### ★ DOMAINS :

- 👉 Healthcare
- 👉 Sustainability
- 👉 Smart Cities
- 👉 AI Solutions

- 👉 Education
- 👉 FinTech
- 👉 Social Impact
- 👉 Web-based Solutions

# Round 1: Video and PPT Presentation

## ➡ TITLE & TEAM INTRODUCTION

👉 Present your team name, project title, and member names. Include an optional tagline that captures your idea's essence and creates immediate interest.

## ➡ EXISTING SOLUTIONS & GAPS

👉 Acknowledge current solutions and their limitations. Highlight why there's a need for your innovative approach and what makes it necessary now.

## ➡ PROBLEM STATEMENT.

👉 Clearly articulate the challenge you're addressing. Explain where and why this problem exists, who it affects, and use real-life examples for clarity.

## ➡ PROPOSED SOLUTION

👉 Explain your idea in detail with a simple, logical flow. Describe how your solution works and specifically addresses the identified problem.

## ★ SUBMISSION (VIRTUAL MODE)

- ✓ PPT Submission (Explaining the idea, problem, solution, and workflow) – Provide shareable Google Drive link (PDF/PPT) with "Anyone with the link" view access.
- ✓ 3 Minutes Video  
(Short explanation/demo of the idea or prototype) – YouTube/Drive/public URL.
- ✓ Registration & Submission Link for the Portal:  
👉 <https://nexcell.club/#>

# ★ **BASED ON THE SUBMISSIONS**

**Top 15 Teams Will Be Selected to Final Round**

Deadline : Last Date for Submission on the

Portal : Date - 17 Dec 2025

Time - Till 11:59 PM

**WIN BIG AT MIRAI 0-1 IDEATHON! 🔥🏆✨**

## **Total Prize Pool: ₹15,000 + Perks for Everyone**

**1st Place: ₹7,000 + Trophy + Certificate + Exclusive Merch**

**2nd Place: ₹5,000 + Trophy + Certificate + Swag**

**3rd Place: ₹3,000 + Trophy + Certificate + Goodies**

**Top 15 Every Participant: Hoodies + Custom Mug + Certificate + Networking + Delicacies**



# FOR MORE INFORMATION

## Contacts

### Phone :

**8623010383, 9907004089**

### WhatsApp :

**NEXCELL IDEATHON OFFICIAL 2025**

### Website :

**nexcell.club**

### Email (for issues) :

**[nexcell\\_rathinam@msot.org](mailto:nexcell_rathinam@msot.org)**



# THANK YOU!!

**“All participants from every college for taking part in this event. Through this experience, we strengthened teamwork, creativity, and entrepreneurial skills, inspiring students to transform ideas into meaningful and impactful solutions.”**

**Mirai School of Technology × NexCell  
Entrepreneurship Club**

